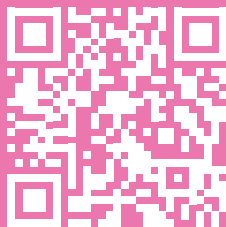


What's On



# saturday in design®

MELBOURNE | 6 SEPTEMBER 2025

## Official Guide

Studio Bus Partner

**Advanta**

Bag Partner

**DECO**»  
EFFORTLESS. BEAUTIFUL. LIVING

Charity Partner

**RE-LOVE**

Afterparty Partners

SIGNORINO  
**WOODCUT**

ABI  
INTERIORS

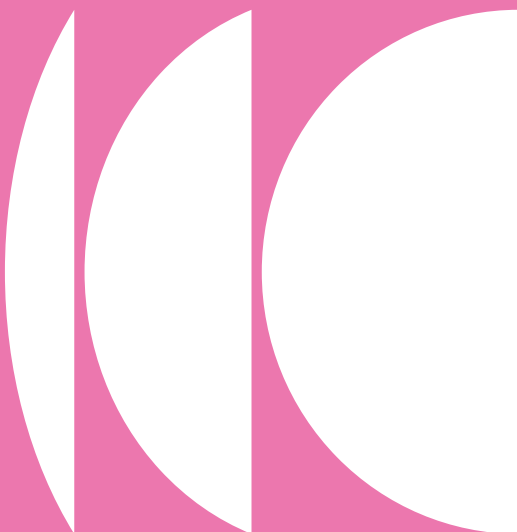
Hotel Partner

**HYDE**  
MELBOURNE PLACE

Lanyard Partner

**Verosol**

#SATURDAYINDESIGN  
SATURDAYINDESIGN.COM



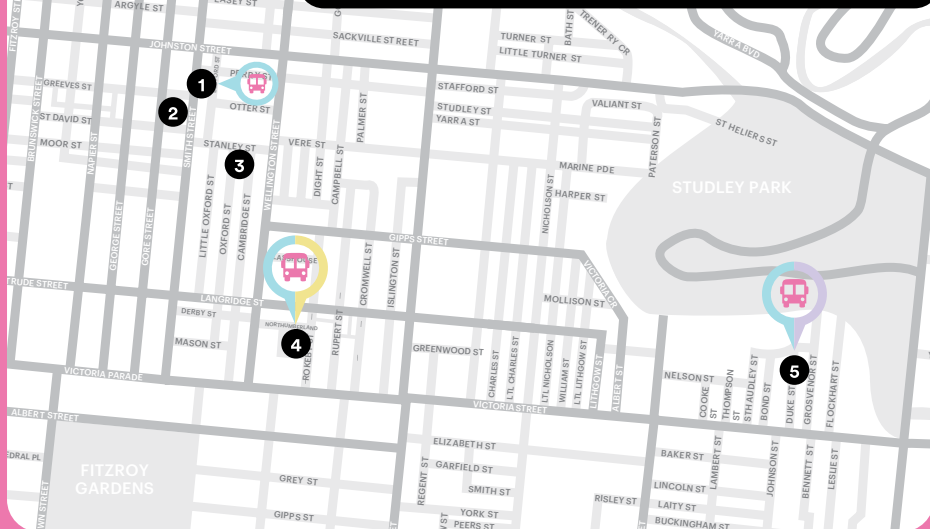


## Collingwood

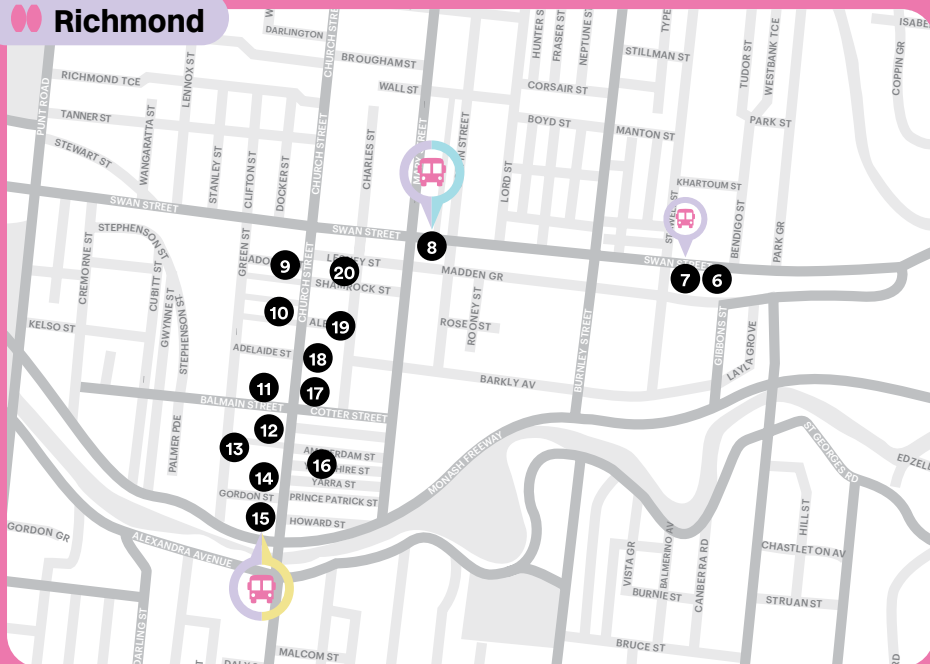
Map



For support with registration and other general Saturday Indesign enquiries please contact the events team:  
 Email: [events@indesign.com.au](mailto:events@indesign.com.au)  
 OR  
 Send us an Instagram DM @saturdayindesign



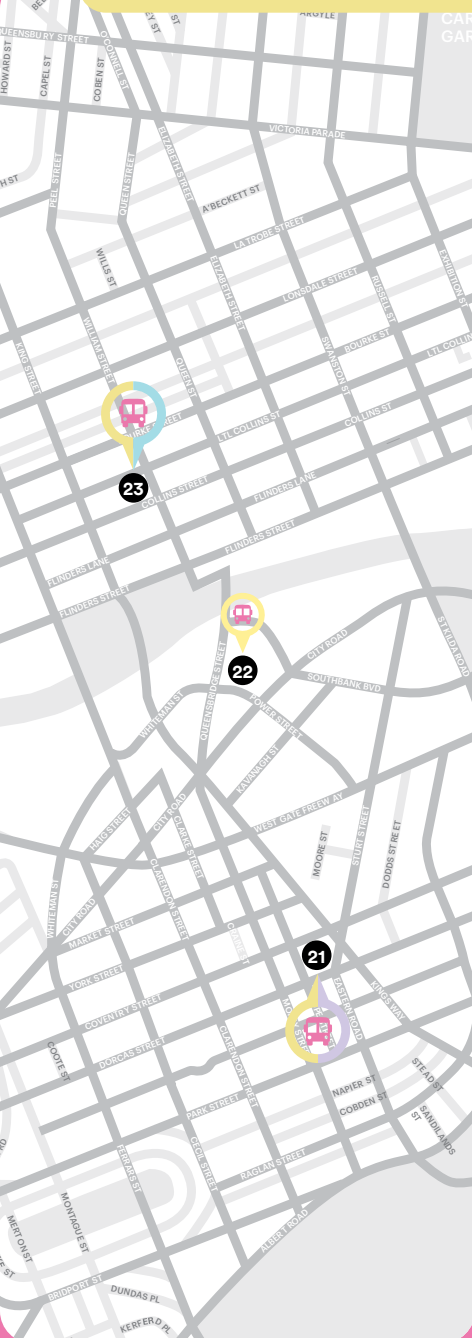
## Richmond



Please see page 4 & 5 for detailed Bus Route information



## CBD / South Melbourne



# Exhibitors Map & Directory



## COLLINGWOOD

- 1 Innerspace
- 2 K5 Furniture
- 3 ownworld
- 4 SBW
- 5 CULT



## RICHMOND

- 6 Design Precinct / Klaro Industrial Design / Havwoods / DECO
- 7 Winnings
- 8 Tongue & Groove
- 9 Hali Rugs
- 10 Jardan
- 11 Cosh Living
- 12 Arthur G
- 13 LightCo
- 14 Living Edge
- 15 top3 by design
- 16 Baya
- 17 King Living
- 18 Designer Rugs
- 19 Harbro
- 20 V-ZUG



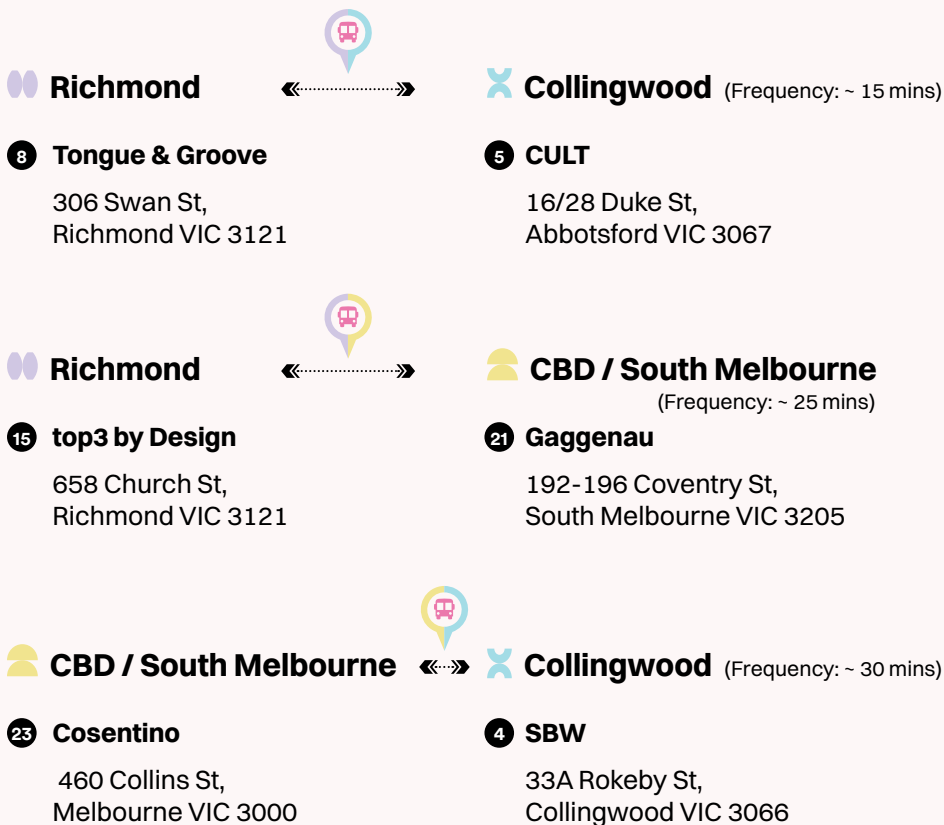
## CBD / SOUTH MELBOURNE

- 21 Gaggenau
- 22 Schiavello
- 23 Cosentino

# Bus Routes

## Precinct-to-Precinct Buses

Hop on these buses to travel between different precincts - perfect for moving between Richmond, Collingwood, and the CBD/South Melbourne throughout the day.



### SID Travel Tip

This year's free bus network includes both precinct-to-precinct buses and local loop services, making it easy to hop off, explore nearby showrooms, and jump back on when you're ready. For even more flexibility, consider using Melbourne's public transport - many showrooms are just a short walk from tram stops. You'll find the closest tram stop and walking time listed for each location on the following pages.



## Local Loop Shuttles

These free shuttle buses run in a continuous loop within each precinct, stopping at key showroom locations so you can explore everything nearby without needing to walk far.

### **Richmond Loop** (Frequency: ~ 10 - 15 min)

#### **7 Winnings / Design Precinct**

540/550 Swan St,  
Richmond VIC 3121

#### **8 Tongue & Groove**

306 Swan St,  
Richmond VIC 3121

#### **15 top3 by Design**

658 Church St,  
Richmond VIC 3121

### **Collingwood** (Frequency: ~ 15 - 20 min)

#### **1 Innerspace / K5 Furniture / ownworld**

17 Bedford St,  
Collingwood VIC 3066  
Stop: Bedford St & Otter St

#### **4 SBW**

33A Rokeby St,  
Collingwood VIC 3066

#### **5 CULT**

16/28 Duke St,  
Abbotsford VIC 3067

### **CBD / South Melbourne Loop** (Frequency ~ 25 - 30 min)

#### **23 Cosentino**

460 Collins St,  
Melbourne VIC 3000

#### **22 Schiavello**

35 Queens Bridge St,  
Southbank VIC 3006

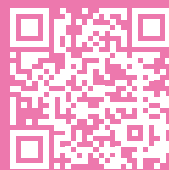
#### **21 Gaggenau**

192-196 Coventry St,  
South Melbourne  
VIC 3205

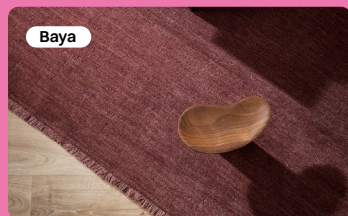
# WIN from over \$55,000 worth of prizes

Design Passport

Check into 10 or more showrooms to be in with the chance to win from our design passport pool of over \$55,000 in prizes.



Win



Baya



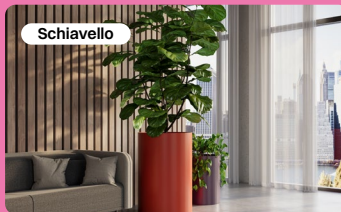
Design Precinct



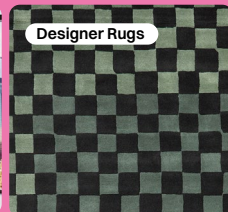
Cosentino



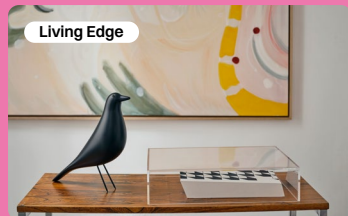
CULT



Schiavello



Designer Rugs



Living Edge



Top 3 by Design



Gaggenau



Harbro



K5 Furniture



LightCo



SBW



Innerspace



King Living



Winings

# Exhibitors

Scan the QR codes to check what's on in each showroom!



arthurG



14

Tram 78 (~2 min walk)

Arthur G is a furniture company dedicated to the creation and production of contemporary design in Australia. We're known for our quality upholstery, solid hardwood construction and creative freedom afforded to all of our clients. Importantly, we manufacture to order in Melbourne, Australia.

Find Arthur G at 618 Church St, Cremorne

BAYA



20

Tram 78 (~2-3 min walk)

Baya is a New Zealand-based textile house rooted in four generations of textile expertise. Named after the Baya bird - renowned for its intricate woven nests - the brand takes inspiration from its namesake's craftsmanship to design timeless rugs, cushions, and throws that blend refined aesthetics with functionality.

Find Baya at 6 Yorkshire St, Richmond

COSENTINO



23

Trams 58 (~4 min walk), 86 or 96 (~3 min walk)

Cosentino is a global, family-owned Spanish company that produces and distributes sustainable, innovative and high-performance surfaces for the world of architecture and design. As a market-leader, it works with its clients and partners to devise and create forward-thinking solutions that provide design and value, while inspiring people's lives.

Find Cosentino at 460 Collins St, South Melbourne

coshliving



13

Tram 78 (~2 min walk)

Cosh Living is an Australian, family-owned furniture business born out of a love for great design and showcases both Australian & International luxury furniture brands. Our furniture is defined by high quality materials, craftsmanship and technique.

Find Cosh Living at Level 6/600 Church St, Richmond

CULT



5

Tram 12 or 109 (~4 min walk)

For over 25 years, Cult have provided the finest furniture and lighting to design industry and aficionados alike, offering a selection of the most renowned designer furniture brands in the world.

Find CULT at 16/28 Duke St, Abbotsford

DECO



6

Tram 70 (~4 min walk)

DECO Australia is a leading manufacturer of aluminium architectural building systems and decorative finishes. Since 2004, DECO has revolutionised the Australian building and design industries with their innovative aluminium sublimation finishing technology, including leading woodgrain finish, DecoWood®.

Find DECO at 550 Swan St, Richmond

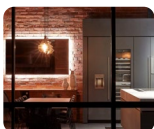
# Exhibitors



DESIGNER  
RUGS.



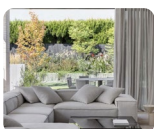
GAGGENAU



HALI



HARBRO



HAVWOODS



6

Tram 70 (~4 min walk)

Established in 1999, Design Precinct incorporating Urban Edge Ceramics is known as a leader in high end tiles and unique surface finishings, ranging from porcelain to genuine terrazzo and mosaics, lighting and sanitary ware crafted in Italy.

Find Design Precinct at 550 Swan St, Richmond

11

Tram 78 (~2-3 min walk)

Designer Rugs, an Australian company specializing in luxury custom rugs and bespoke carpets, has been creating timeless masterpieces for nearly 40 years. They blend traditional artisan skills with innovative design, supported by the expertise of their in-house design studio, which has over 25 years of experience.

Find Designer Rugs at 565 Church St, Richmond

21

Tram 58 (~4 min walk), Tram 1 (~4 min walk)

In 1683, Ludwig Wilhelm von Baden, a powerful aristocrat, created a hammer and nail forge in the black forest, creating a lasting brand that has stood the test of time – Gaggenau. The powerful ties to heritage enables the continual creation of the exceptional, in every single appliance we craft and experience we provide.

Find Gaggenau at 192-196 Coventry St, South Melbourne

9

Tram 78 (~2 min walk)

Hali is Australia's leading handmade rug specialist, backed by a 45-year family legacy and a national footprint of seven showrooms. Still proudly family-owned and operated, Hali is trusted by the design industry for its deep product expertise, uncompromising service, and the country's most comprehensive curated collections.

Find Hali Rugs at 492 Church St, Richmond

10

Tram 78 (~2 min walk)

Harbro Furniture is where design dreams meet craftsmanship. For over 45 years, we've hand-built sofas, beds, and bespoke pieces in Melbourne—quietly obsessing over every curve, stitch, and silhouette. We collaborate with Australia's best architects and designers to create furniture that's as bold as it is timeless.

Find Harbro at 14 Willis St, Richmond

6

Tram 70 (~4 min walk)

At Havwoods, we believe exceptional spaces begin with exceptional surfaces. As a trusted design partner, we offer one of Australia's most comprehensive selections of premium timber for floors, walls, ceilings and joinery—over 300 curated products that bring tone and texture to your interiors.

Find Havwoods at 550 Swan St, Richmond



Scan the QR codes to check  
what's on in each showroom!



## innerSPACE



1

Tram 86 (~4 min walk)

Innerspace is an Australian furniture brand with a legacy of craftsmanship and design excellence dating back to 1950. With showrooms in Melbourne, Sydney & Perth, we are home to curated collection of furniture and lighting solutions for both commercial and residential projects.

Find Innerspace at 17 Bedford St, Collingwood

## JARDAN



18

Tram 78 (~2 min walk)

With a deep connection to Australian design, Jardan is built on local craftsmanship, collaborative manufacturing, and a commitment to sustainability. Jardan creates inspiring and responsible furniture and lighting with a curated collection of homewares.

Find Jardan at 522 Church St, Richmond

K5  
FURNITURE



2

Trams 86 (~1 min walk)

At K5 Furniture, we represent a curated selection of international and Australian brands, offering exclusive collections and limited-edition pieces that celebrate craftsmanship, sustainability, and timeless design.

Find K5 Furniture at Level 1, 275 Smith St, Fitzroy

## KING



19

Tram 78 (~1-2 min walk)

Established in Sydney in 1977, King Living is a designer, manufacturer and retailer of Australia's most loved sofas, celebrated for their contemporary, modular and timeless appeal. Renowned for award-winning design and groundbreaking innovation, the family-owned furniture brand has a global presence across the United Kingdom, United States, Canada, New Zealand, Singapore, Malaysia and China.

Find King Living at 569 Church St, Richmond

klaro industrial  
design



6

Tram 70 (~4 min walk)

Klaro Industrial Design - where originality meets better office furniture. With up to 70% of our range locally made, we offer a high level of customisation, original in-house designs, and environmentally considered solutions. We're here for when standard just isn't enough.

Find Klaro Industrial Design at 550 Swan St, Richmond

## LightCo.



12

Tram 78 (~2 min walk)

LightCo is Australia and New Zealand's home for authentic and refined decorative lighting, dedicated to quality design and proudly representing some of the world's leading lighting brands. Established in 2006, LightCo is the trusted supplier for interior designers, architects, and design lovers seeking to beautifully illuminate spaces.

Find LightCo at 12/14 Gordon St, Cremorne

# Exhibitors

living  
edge®



15

Tram 78 (~2 min walk)

Living Edge offers authentic, original and sustainable design from some of the world's most respected and forward-thinking furniture and lighting brands, a trusted destination for architects, interior designers, and design-focused clients.

Find Living Edge at 650 Church St, Richmond

ownworld



3

Tram 86 (~3 min walk)

ownworld is an experienced, furniture consultancy, providing Australia's architects and interior designers with contemporary furniture of original design. ownworld imports, manufactures and customises furniture, lighting and accessories to populate commercial and residential projects.

Find ownworld at 11 Stanley St, Collingwood

schiaavello



22

Tram 56 (~4 min walk)

Schiaavello are leaders in workplace furniture and technology, curating exceptional work environments to foster innovation, collaboration and wellbeing for corporate businesses.

Find Schiaavello at 35 Queens Bridge St, Southbank

SBW



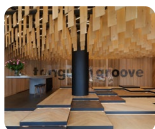
4

Tram 12 or 109 (~4 min walk)

Established in 2011, Something Beginning With (SBW) is a proudly Australian design house, specialising in producing furniture that marries the functional utilitarian aspect with visually captivating form.

Find SBW at 33A Rokeby St, Collingwood

Tongue  
&Groove



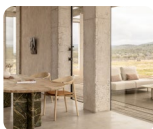
8

Tram 70 (~2 min walk)

Since the beginning, Tongue & Groove has been driven by a desire to revolutionise the flooring industry with Australia's first three-layered solid oak board. Today, we remain dedicated to creating products that exceed expectations and redefine the potential of engineered timber.

Find Tongue & Groove at 306 Swan St, Richmond

top3



16

Tram 78 (~2 min walk)

Top3 by Design proudly showcases the German Masters, a curated collective of the finest German design brands, including Freilfrau, Janua, Rolf Benz, Draenert, Moeller-Design, Decor Walther and Bordbar.

Find top3 by Design at 658 Church St, Richmond

Scan the QR codes to check  
what's on in each showroom!



17

Tram 78 (~2-3 mins walk)

Transforming V-ZUG Studio Melbourne into an immersive, sensory-driven destination that blends art, design, and hospitality - inviting visitors to connect through tactile installations, earthy aesthetics, and a continuous fusion of food, emotion, and interactive experiences.

Find V-ZUG at 459 Church St, Shamrock St, Richmond

*Winnings*  
WELCOME HOME



7

Tram 70 (~4 min walk)

As a fourth generation family-owned business, committed to excellence in design and experience, they understand what it means to create something truly exceptional. Offering the world's best and exclusive brands for kitchen, laundry, bathroom, living and alfresco, Winnings creates unique multi-sensory shopping experiences for customers and clients.

Find Winnings at 540 Swan St, Richmond

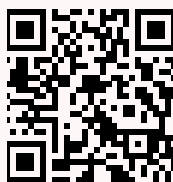
# Advanta

PROUDLY AUSTRALIAN-OWNED SINCE 1984,  
ADVANTA OFFERS A SOPHISTICATED COLLECTION  
OF COMMERCIAL SEATING SOLUTIONS.

Collaborating with our  
partners to bring their  
vision to life, combining  
innovative design and  
quality craftsmanship  
with an exceptional  
customer experience.

Register online to explore  
our complete range, unlock  
design tools, and access  
exclusive resources!





What's On

## What's on

Scan the QR code to explore the full program of timed events happening across all Saturday Indesign locations. From engaging talks and interactive workshops to exclusive product launches and design experiences, the 'What's On' page has everything you need to plan your day and make the most of your Saturday Indesign!

**saturday  
indesign**

MELBOURNE | 6 SEPTEMBER 2025

Afterparty Partners

ABI  
INTERIORS

SIGNORINO  
WOODCUT

# Official Saturday Indesign Afterparty

**Saturday 6 September 2025**

**Time:** 6 - 11pm

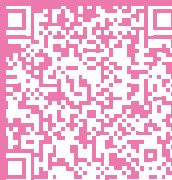
**Location:** The Albion Rooftop, 172 York St,  
South Melbourne VIC 3205

As the day winds down, we're keeping the momentum going with great music, good food, and the best kind of company.

We're making it easy to get there - our precinct buses will be shuttling you straight from select locations to the party.

**Pickup locations:** Buses will be leaving at 6pm from the bus stop locations outside Winnings, CULT and top3 by Design.

Tickets are essential and capacity is strictly limited, don't miss out! Secure your spot for the industry's best night out.



Afterparty



#SATURDAYINDESIGN  
SATURDAYINDESIGN.COM



# The Project

The Project



Each year for The Project, exhibitors create one-of-a-kind installations just for Saturday Indesign. We need your help to crown the winning Project collaboration this year.

Scan the QR code now to vote for your favourite!

## About Us

Saturday Indesign is proudly presented by Indesign Media Asia Pacific (IMAP), a leading media company in the architecture, design, sustainability and travel industries. Founded in 2000 and operating across the Indo Pacific, IMAP connects industry professionals, brands, and enthusiasts through print, digital, events and podcasts.

Our portfolio includes Indesign, Habitus, Lookbox Living, Architecture & Design, and Luxury Travel, alongside events such as the INDE.Awards, CPD Live, Habitus House of the Year, the Sustainability Awards and the Luxury Travel Gold List Awards. IMAP also operates Character Digital, our dedicated digital marketing and content agency, helping brands tell their stories and reach their audiences.

### IndesignMediaAsiaPacific

Digital | Experiential | Content | Strategy

INDESIGNLIVE

habitusliving.com

LOOKBOX LIVING

CAREERSINDESIGN

habitus

architecture & design

INDESIGN

luxury travel

C-GEN

CPD LIVE

Sustainability Awards

Sustainability Summit

saturday  
indesign

habitus  
HOUSE OF THE YEAR

INDE.AWARDS

gold list

LBDA



# Trade Program

Whether you're an architect, designer, developer, or relevant trade, our Trade Program offers exclusive benefits tailored to your needs.



EXCLUSIVE  
PRICING



EASE OF  
ORDERING



DEDICATED  
SUPPORT

Ready to meet your account manager?

**APPLY TODAY**



# Winnings

## Expert Panel



Expert Panel: "The New Language Of Hospitality In Residential Design"

## Oyster Bar



The Oyster Bar Experience With Fisher & Paykel

## Cocktails



Custom Cocktails With Vintec & AEG

## Alfresco Experience



Alfresco Italian Experience With Smeg & Freddy's

## Luxury Gift Bags



Limited Luxury Gift Bags For The First 300 Guests

## Live Music



Winnings Block Party At The Miele Mainstage (Surprise Headliner!)

## Wine Lounge



Wine + Cheese Pairing Lounge By Liebherr

## Hydration Station



Hydration Lounge By Zip Water



[Learn More](#)

We will be hosting our exhibition at our **stunning Richmond Flagship Showroom**, bridging the gap between cutting-edge design and elevated living.



**Winnings Richmond  
Flagship Showroom**

540 Swan Street  
Richmond VIC 3121

In the lead-up to **our surprise finale**, we will be posting exclusive hints and sneak peeks via social media. Follow **@winningappliances** for the inside scoop.